



**Nordik Spa-Nature | CHELSEA
improves its offer and proposes a hot summer
under themes of relaxation and originality!**

Chelsea, April 17th, 2012 – Starting in July, Nordik Spa-Nature will offer a new concept to its customers with more exclusivity to relaxation and unique facilities including three new saunas, a floating bath, an infinity pool and a European style Lounge with an outdoor terrace.

This project, worth \$4.1 million, received financial assistance from the Quebec Ministry of Tourism under the framework of Programme de soutien au développement et à la promotion touristiques. This initiative will create approximately fifteen new jobs.

"We are very proud because Nordik Spa-Nature will now offer unique and exclusive products to the people here as well as for our visitors, and Outaouais will be a popular destination for lovers of relaxation looking for the ultimate experience at the heart of an exceptional environment." said Owner and President, Martin Paquette.

Discoveries in relaxation, not to be found anywhere else in North America.

KÄLLA – Floating bath

Nordik Spa-Nature will be the second spa in the world to offer its visitors an incomparable experience through Källa, a floating bath. Replicating the benefits of the Dead Sea, users will float to the water's surface and truly experience the benefits of this installation whose virtues are praised by health and relaxation professionals.

Källa is a huge pool, 1,200 ft², able to accommodate 35 people, including unique properties which allows the body to reach a state of complete abandonment due to its high concentration of Epsom salt.

The high amounts of magnesium and sulfate salts allow the body to float, which purifies the body, promotes restful sleep, improves circulation, stimulates creativity and reduces stress.

TULI, MAA and PANAROMI - Saunas

New equipment will enable our customers to discover other facets of relaxation including 3 new saunas coming directly from Europe – a North American premiere!

Maa

Dug within the rock, this sauna of earth and fire has a wood-burning fireplace and can accommodate up to ten people. With a temperature of 110 degrees Celsius, it is considered the hottest in its class and its unique properties will rejuvenate its users.

Tuli

This sauna is octagonal in shape with a central fireplace, the heat rises to approximately 90 degrees Celsius. Perfect for meditation!

Panaromi

A wooden building with impressive windows offering stunning views of downtown Ottawa-Gatineau and the hills of Gatineau Park! A true panoramic spectacle enhanced with comforting fragrance, the scents will transport users every hour of the day.

INFINITY POOL

This pool will equally add to the range of relaxation solutions at Nordik Spa-Nature. Its particularity to offer a service will enhance the customer experience. A refreshing innovation to exceed expectations!

LOUNGE

Creative cuisine, warm European style décor and an outdoor terrace that will transport you to another world.

In conclusion, these exclusive installations embellish the new section and rank the Nordik Spa-Nature as not only the largest day spa in North America but also as a major tourist destination in the greater region of Canada's capital.

Certainly, the largest in terms of size (41,500 ft² of interior space and 80,000 ft² of outside space) but also the spa that offers the most impressive variety of services in relaxation, enjoyment and wellbeing. We will also be able to offer visitors many isolated areas that allow them to enjoy moments of pure relaxation, in complete privacy, at the heart of an inspiring and calming environment.

"Our initiative responds to an ever increasing demand of a loyal clientele in search of new discoveries. Anxious to improve the experience and meet our customers' needs, we designed this new section with many areas for rest and relaxation so that everyone can find a relaxing environment." Daniel Gingras, Co-owner.

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About Nordik Spa-Nature:

Nordik Spa-Nature is a spa with relaxing accommodations and conference centre, dedicated to the overall wellbeing of every guest. It offers an experience of complete relaxation in the heart of nature with Nordic baths inspired by Scandinavian traditions. Opened in July 2005 in the village of Chelsea, Quebec, at the entrance of Gatineau Park, Nordik Spa-Nature has over a 150 dedicated employees to provide a premium experience for its guests. To date, more than fourteen million dollars were invested in the Chelsea spa, making it the largest Nordic spa across Canada and the largest day spa in North America.

Over the years, Nordik Spa-Nature has won numerous awards such as Best Tourist Attraction and Best Tourist Accommodations at the 2010 Grands Prix du tourisme de l'Outaouais, also Best Project of Investment 2009 by the Gatineau Chamber of Commerce, and 2008 & 2009 winners in the Ottawa region spa category at the Value Awards presented by UP magazine by WestJet.